

MR.STEAM MARKS INDUSTRY FIRST WITH ITS AIA EDUCATIONAL COURSE PROGRAM

Online Option Now Available for Architects

LONG ISLAND CITY, N.Y. (June 2010) – [Mr.Steam](http://www.mrsteam.com) is the first steam shower and towel warmer manufacturer to offer a continuing education curriculum for the American Institute of Architects (AIA). The course titled, "Installation Guidelines for Steam Shower Systems" is a free one-hour program designed to expose architects to the potential benefits of Steamtherapy® and provide them with a working knowledge of the proper installation of steam bath systems. Additionally, the course is easily accessible from the "Associations to the Architect" forum located on the Mr.Steam Web site, www.mrsteam.com.

"I recently presented this course to more than 30 architects of the South Carolina AIA and I received overwhelming positive feedback," said John Stover, president of Stover Sales Company. "The entire audience was impressed with the informative Mr.Steam program, as it highlights not only the basics of installation, but the value of the health and wellness benefits of Steamtherapy®."

The program is a Health Safety & Welfare (HSW) approved learning unit and results in one credit (HSW and LU) for AIA Continuing Education. After completing the program, the architect or designer will have an increased understanding of the potential benefits associated with Steamtherapy® including the enhanced effects of the AromaSteam™ aromatic oils system. Moreover, participants will have learned about the components and their interaction with a typical shower system.



Pictured is Martha Orellana, VP of Sales for Mr.Steam, and Mark Pritchard from Pritchard Design Consultants during a Mr.Steam AIA presentation to 35 architects/designers in Vancouver held this past spring.

"As steam continues to grow in popularity, we are delighted to make a program available focused on the potential health and wellness benefits of steam," commented Martha Orellana, vice president of sales and marketing for Mr.Steam. "And, Mr.Steam is committed to providing support and incentives to our most important group of influencers, the designers and installers we work with everyday."

The continuing education system developed by the AIA emphasizes learning and participation in professional development activities. The program also allows members to fulfill AIA membership requirements and meet any mandatory state continuing education needs. The AIA strives to provide valued opportunities for members to maximize professional skills through effective learning partnerships with firms such as Mr.Steam, continuing education providers, and all AIA components.

Register online by clicking the link on www.mrsteam.com to be redirected to the Architect Forum Web site. For more information on Mr.Steam and its products, visit www.mrsteam.com or call 800.76.STEAM.

About Mr.Steam

Making Wellness a Way of Life®, Mr.Steam provides the finest quality steam showers and towel warmers for residential and commercial use. Mr.Steam products help support a healthy lifestyle with innovative accessories including AromaSteam™ aromatic oils system, ChromaSteam® mood lighting system, in-shower Musictherapy® speakers and in-shower seating to enhance the steambathing experience.

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